



NEWS RELEASE

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Blue Star Mothers of Coastal Carolina Receives Over \$1,800 Donation from Atlantic Stage Opening Night of *Boeing-Boeing*

Second in series of opening night Atlantic Stage ticket sales donated to a local non-profit

(Myrtle Beach, S.C., October 31, 2011) - Atlantic Stage the only non-profit, professional theatre company in the Myrtle Beach area presented a check for \$1,871.72 to representatives of the Blue Star Mothers of Coastal Carolina Chapter at the 79th Avenue theatre on Sunday, October 30th. The funds were a result of ticket sales from the October 14th opening night of *Boeing-Boeing*, a comedy by Marc Camoletti.

PHOTO:



Sharon Russell, President of Blue Star Mothers of Coastal Carolina Chapter with Thom Penn, Artistic Director of Atlantic Stage on the *Boeing-Boeing* set.

This is the first season where ticket proceeds from each opening night of an Atlantic Stage production will go to a local non-profit organization. The next Atlantic Stage production will be a humorous memoir by writer Jean Shepherd called *A Christmas Story*. Proceeds from the December 2nd opening night will

benefit North Strand Helping Hand. Sam's Club has partnered with Atlantic Stage to host the post-show opening night reception.

North Strand Helping Hand is a United Way of Horry County agency that serves as an emergency aid organization, which responds to the needs of the less fortunate and homeless in our community. We provide assistance with the essentials of life: food, prescription drugs, bus tickets, utility bills, used clothing and furniture. We dedicate ourselves to work in partnership with other organizations to improve the quality of life for the underprivileged.

Services Provided:

- Emergency Food
- Clothing
- Financial Resources (when funds are available) for:
 - Utility Bills
 - Transportation
 - Prescriptions
 - Propane/Kerosene for seniors
- Special Services:
 - Back-to-school shoes
 - Thanksgiving Meals
 - Christmas Meals
 - Christmas toys for children
 - Christmas gifts for seniors
 - Easter Meals

For the three weeks the show is in performance, Atlantic Stage will be a collection site for Needed Items as outlined at http://www.northstrandhelpinghand.org/Donations_Needed_8OW9.html . Donors may bring items by for drop off during normal business hours or when attending a performance. Address is the CCU Myrtle Beach Education Center, 900 79th Avenue North in Myrtle Beach, adjacent to 17 Bypass.

New patrons and subscribers can purchase the new Flex Subscription or single tickets by calling the Atlantic Stage box office at 1-877-287-8587 or online at www.atlanticstage.com.

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About Atlantic Stage

In partnership with Coastal Carolina University, Atlantic Stage is the first and only professional non-profit theatre company in the Myrtle Beach area. Atlantic Stage was formed in August 2008 and is comprised of professional directors and designers, as well as professional actors and stage managers who are members of the Actors Equity Association. Atlantic Stage is committed to bringing the Myrtle Beach area the best in Broadway, Off-Broadway and new plays from regional theatre across the United States. Atlantic Stage is a not-for-profit theatre and is funded through ticket sales, private donations, and in kind donations from Coastal Carolina University, the Department of Theatre and individuals. For more information, visit www.atlanticstage.com. The website was designed by graphic design artist Daryl Fazio of www.DarylFazio.com and purposed to be both an easy to navigate informational tool as well as a hands-on space where visitors can book tickets, become a subscriber or learn about latest events. WBTW News 13 is the official media partner for the 2011-12 season.